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[uitic@uitic.org](mailto:uitic@uitic.org)

PRESS RELEASE

## *A high turnout expected for the 18<sup>th</sup> International Footwear Congress*

The International Union of Shoe Industry Technicians (UITIC) is pleased to announce a high turnout for its 18<sup>th</sup> international technical footwear congress with over 300 participants registered to attend the event from 13<sup>th</sup> to 16<sup>th</sup> November 2013 in Guangzhou, China. Exceptionally, almost a third of the participants are professionals and international experts!

The congress is therefore already a success for the UITIC and the CLIA, the China Leather Industry Association responsible for organising the event.

The central theme of the 18<sup>th</sup> congress will be *“Corporate Social Responsibility, a challenge for the footwear industry”*. Around thirty international footwear and CSR experts will present the latest innovations and progress in this field during 5 sessions: product innovation, innovation processes, working conditions and human resources, consumers and clients, and setting up social responsibility measures.

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> 18<sup>th</sup> UITIC Congress website <http://uitic-congress.chinaleather.org>

### **About the UITIC – [www.uitic.org](http://www.uitic.org)**

*Present in 27 countries, the UITIC aims to develop technical knowledge in the footwear industry, in particular by organising international conferences and setting up information exchanges between its members. The UITIC groups together national associations of footwear technicians, professional organisations and research centres. Since 2010, its President has been Yves Morin, CEO of CTC ([www.ctcgroupe.com](http://www.ctcgroupe.com)).*